

## **Report of the Strategic Director of Children's Services for the meeting of Overview & Scrutiny to be held on 26<sup>th</sup> September 2018.**

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**Subject:**

**Bradford Opportunity Area**

**Summary statement:**

In January 2018, the Secretary of State for Education published our delivery plan for the Bradford Opportunity Area. The plan was developed by our local partnership board. The board brings together local education providers, voluntary sector education and community organisations, employers, Department for Education (DfE) and Bradford Council. The board is led by our independent chair, Anne-Marie Canning MBE, Director of Social Mobility and Student Success at Kings College, London.

Our delivery plan set out four priorities, backed by over £11m of new DfE funding. We first reported to Children's Services Overview & Scrutiny Committee in February 2018 to discuss our plans. This report confirms activity and investment to date, underway, and programmed for the next academic year and beyond.

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**Portfolio:**

**Education, Employment and Skills**

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**Overview & Scrutiny Area:**

**Children's Services**

## **1 SUMMARY**

1.1 The Bradford plan identified four priorities for action over the next two years and subsequent targets for improvement.

1.2 This report confirms activity and investment to date, underway, and programmed for the next academic year and beyond. Highlights include: £1.5m for school improvement in at least 25 underperforming schools, with 4 schools already receiving support; just under £1m to establish and run a Centre of Applied Educational Research, leading work to overcome health barriers to learning; and a new £480,000 investment on parental engagement in children's learning.

## **2 BACKGROUND**

2.1 Bradford is one of the Education Secretary's 12 Opportunity Areas (OAs) - chosen as social mobility 'coldspots', based on data including the Social Mobility Commission's 'Social Mobility Index' as well as education measures. Each OA is receiving a share of £72 million to improve social mobility, using education as a key driver. The Bradford Opportunity Area is also receiving a share of funding for extra curricular activities (known as Essential Life Skills Funding). Bradford has received £5.5m based on the number of pupil premium pupils.

2.2 Bradford's Opportunity Area plan was published in January 2018. It describes the issues we want to tackle: strengthening our schools, improving literacy and oracy (spoken English), raising young people's aspirations and helping them to access rewarding careers, and building on Bradford's world-class health and education research base, to help remove health-related barriers to learning.

2.3 The plan was developed by our local partnership board. The board brings together local education providers, voluntary sector education and community organisations, employers, DfE and Bradford Council. The board is led by our independent chair, Anne-Marie Canning MBE, Director of Social Mobility and Student Success at Kings College, London.

## **3 INVESTING THROUGH PARTNERSHIP**

3.1 The plan confirms our commitment to collaborative delivery; led by Bradford, for Bradford. Our partnership board brings together central and local government, education providers, employers and world leading researchers. We are committed to giving Bradford's professionals, families and young people the tools, resources and authority to shape and deliver our investments. This is vital to achieving change and leaving the city stronger.

## **4 INVESTING IN WHAT WORKS**

4.1 The Opportunity Area is committed to promoting and supporting others to understand, contribute and take account of evidence of what works in education. Like every Opportunity area, Bradford benefits from its own Education Endowment Foundation (EEF) Research School, based at Dixons Academy. We refer regularly to the EEF's reports on the effectiveness of different education interventions (as

well as similar reports by other organisations) in designing or choosing investments.

4.2 There is a full breakdown of investment and activities can be seen in Appendix A. We would like to make committee members aware of the range of activities, key investments, achievements that has taken place and the future work planned across our four priority areas.

## **5 PRIORITY 1 - STRENGTHENING SCHOOL LEADERSHIP AND THE QUALITY OF TEACHING**

### 5.1 Summary of work and committed investments

- 5.1.1 We have launched our system-led school support programme: at least £1.5m of improvement support will be offered to leaders of schools facing the greatest challenges. The programme will reach at least 25 schools in total. Support will, where possible, be provided by the best 'system leaders' (school leaders) from the city, where they have the capacity and skills, or by bringing expertise into the city, as required. Those providing the support will be matched to schools through a brokerage process, led by the Local Authority and the Regional Schools Commissioner, working together.
- 5.1.2 Seven primary schools are accessing fully funded support to improve literacy and there is an enhanced offer of training and development for Bradford's school leaders and teachers: providers have reported over 200 professionals signed up to fully funded National Professional Qualifications in middle, senior and executive leadership.

### 5.2 Future Investments and work being developed

- 5.2.1 Another 20 schools assigned system leader support by end-March 2019 (10 each term). Growing our team of system leaders to bring in more of the best governors and senior leaders. We are committing up to £500,000 more to purchase expert support to primary schools, on literacy and oracy and continuing the fully funded NPQ offer. From September there will be delivery of an OA-funded programme of coaching, mentoring and masterclasses for head teachers new to the role or the district. This will be delivered by two consortia bringing together our strongest teaching schools and school leaders.
- 5.2.2 The OA plan cited Bradford for Teaching (BfT) as an example of innovative practice in Bradford and has agreed to sustain the programme, currently delivered through a partnership between Bradford Council and Northern Lights. The OA are preparing to issue a specification for tender, which will seek proposals to develop 'Bradford for Teaching' as a brand, a campaign, a resource and a strategic partner in driving up the quality of teaching across the district and making Bradford the no. 1 place to build and develop a career in education.
- 5.2.3 Our working group for Priority 1 is led by Councillor Imran Khan, Deputy Leader and Portfolio Holder for Education

## 6 PRIORITY 2: PARENTS AND PLACE: LITERACY AND LEARNING

### 6.1 Summary of work and committed investments

6.1.1 We have already supported Bradford's Literature Festival in their 2018 activities, including sponsoring outreach work to schools and a range of family and learning activities. The Festival's draft report (Appendix B) suggests this has enabled 35,730 attendees were as part of the OA three strands of activity. This equates to a measure of impact on 48% of the overall Festival audience of 70,349. The 35,730 attendances were comprised of:

- 22,540 City Park attendances overall – of which 52% were BAME. An increase of 44% attendance on the previous year. 14,965 of these were children; an increase of 60% on the previous year
- 12,686 Primary Schools Programme attendances – over a third of all Schools Programme attendances. 61% of these attendees were BAME.
- 504 Early Years Programme attendances – of which 44% of attendees were under 5 and
- 82% agreed or strongly agreed that the Festival improved their view of Bradford
- 94% would rate their experiences as good or very good

6.1.2 Our partnership board recognises the need to keep investing in parents and families as key in shaping children's attitudes to learning and work. In June, the board committed up to £500,000 to trial community and school-led work in three localities, to give parents the confidence and skills to help their children succeed. The trials will run in Keighley, in and around the Eccleshill and Idle area and Tong/Bowling. Each area will develop its own plan to improve parental engagement and skills, including identifying and supporting local champions – parents, teachers and others who are already at the forefront of this work - to promote the project and share ideas.

### 6.2 Future Investments and work being developed

6.2.1 An Invitation to tender was released on 16th August for community engagement organisations with experience in working with parents and schools. We expect the successful organisation(s) to work with parents and schools in these areas, as well as local stakeholders, to start planning, including identifying potential champions to develop and deliver a local plan for parental engagement in learning. We expect each area to be 'in delivery' by January 2019.

6.2.2 Committee members should note that these are relatively small scale investments, aimed as much at trialling ways of working. They will not reach every parent in these areas so we need to be cautious in how we present and promote the projects, to avoid unduly raising expectations.

6.2.3 Our working group for Priority 2 is led by Adeeba Malik CBE, Deputy Chief

Executive of the QED Foundation.

## 7 PRIORITY 3: IMPROVING ACCESS TO REWARDING CAREERS

Please note that our Priority 3 working group also has oversight of the work of the Essential Life Skills Fund

### 7.1 Summary of work and committed investments

- 7.1.1 We have committed over £4.5m in grants to schools across Bradford, to run or buy in extra-curricular activities that build 'Essential Life Skills'. A total of 647 activities are now available for children and young people aged 5-18, across the district. Schools are working to develop their 2nd year ELS offer and will draw down their second year of funding.
- 7.1.2 The Bradford Youth Service have been commissioned to evaluate and monitor the ELS extra curricular activities organised by schools by using 'young inspectors' to speak to young people and find out whether activities are having the desired impact.
- 7.1.3 Just under 21,000 young people aged 13-18 have been able to access 'meaningful encounters' with employers, through the Careers and Enterprise Company's work to link schools and employers. This builds on and complements the work of Bradford's Covenant and the Industrial Centres of Excellence, already working with schools and thousands of young people across the district.
- 7.1.4 Nearly 1500 young people have taken part in activities and social action through the National Citizens Service and they continue to work in the Opportunity Area to attract more young people from disadvantaged backgrounds.
- 7.1.5 The Opportunity Area has invested nearly £40,000 to provide an 8 week summer internship programme for 12 young people from disadvantaged backgrounds to improve their social mobility and enable them to develop their employability skills, world of work experiences, enhance their CV and link with employers across the Bradford District. A bursary equivalent to the Living Wage has been paid to the participants to support them with expenses for travel, lunches, work clothing etc.

### 7.2 Future Investments and work being developed

- 7.2.1 We will be making further, large scale investments in our second year of Essential Life Skills activity, following evidence on what works. The team are exploring possible avenues for this further ELS investment which will be considered by the September Partnership Board. Suggested investment areas include three key areas:
- 7.2.2 **Investing to boost learning.** As requested by the board, we have taken advice from the Research School identifying three ELS themes that evidence suggests offer the greatest impact on learning. These are
- 7.2.3 A) Service Learning Programmes – activities where community service/ volunteering is linked back to classroom learning
- 7.2.4 B) Outdoor adventure learning
- 7.2.5 C) Sports participation
- 7.2.6 **Investing in aspirations,** with a focus on higher learning for underrepresented

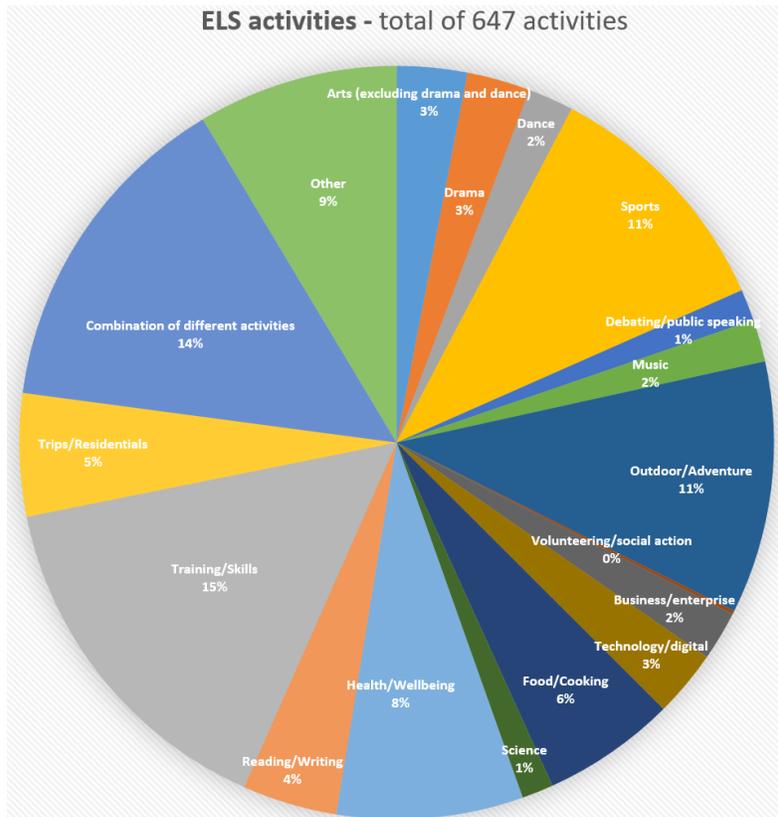
groups

**Investing to empower young people** through a youth lead system where young people could bid for funds to deliver Essential Life Skills learning.

- 7.2.7 Our first 9 'Young Inspectors' are in place, trained and will be speaking to young people about their experience of Essential Life Skills. Our inspectors are aiming to speak to at least 1500 young people over the life of the OA.
- 7.2.8 With the Careers and Enterprise Company, we will make available fully funded training for Careers Leaders in every secondary school, as well as support to help secondary schools achieve the Gatsby benchmarks (effective measures of careers and enterprise education). Working with Bradford Pathways and the Education Covenant, we will run networking events for primary schools and employers, as well as setting up a fund to help embed high quality careers learning in primary.
- 7.2.9 The Partnership Board will be considering additional proposals for careers and enterprise education as part of the investment commitment to this priority. We have asked the authority to include a proposal for investment in Bradford's ICE programme.
- 7.2.10 Our working group for Priority 3 is led by Sue Cooke, Executive Head of Economic Services, West Yorkshire Combined Authority / Leeds City Region Enterprise Partnership (LEP)

### 7.3 Essential Life Skills delivery in Bradford Opportunity Area

- 7.3.1 Bradford was allocated £5.5m out of the total £22m made available from the DfE to Opportunity Areas.
  - 7.3.1.1 £4.2million has been committed to 202 schools in Bradford, with £1.8m paid out to date, through Bradford Council. Schools are being funded individually, having submitted proposals based on their pupils' needs.
- 7.3.2 *How many projects/programmes this will fund and the organisations involved?*
  - 7.3.2.1 647 activities including 125 activities being offered across 42 schools, who submitted bids to work collaboratively. See case study at Annex A.
- 7.3.3 *How many pupils/young people this will reach?*
  - 7.3.3.1 The 647 activities will create 85000 places for young people. We cannot yet confirm the number of young people participating because some/many will take up more than one activity.
- 7.3.4 *What is the focus of the ELS grants?*
  - 7.3.4.1 Over a third of activities focus on training and employability skills, sports or outdoor activities. The remainder of the activities delivered or bought in by schools span the following areas:



### 7.3.5 *When will the programmes start/ have started?*

7.3.5.1 Summer term 2018.

### 7.3.6 *What will the final instalment of monies in December cover?*

7.3.6.1 Just under £1m remains unallocated. Our board is considering options to invest at scale in three areas of activity, including a competition to fund young people, to support their peers in life, learning and work. The final instalment will fund these three areas of activity, plus continuation of year 1 funding to schools.

## **8 PRIORITY 4: REMOVING HEALTH BARRIERS TO LEARNING**

### 8.1 Summary of work and committed investments

8.1.1 'Born in Bradford' is Europe's largest longitudinal cohort study. Now in its 10th year, it is producing a rapidly growing body of evidence on how children's experiences in health, education and social care interact and affect their longer term outcomes. This evidence is now enabling radical improvements in early identification of conditions that limit learning, ranging from autism, to poor eyesight, to early motor functions. This is just one example of a recent project.

8.1.2 The Opportunity Area has committed just under £1m to establish a Centre for Applied Educational Research (CAER) to extend, broaden and help schools apply the research.

8.1.3 Bradford's Research School (at Dixons Academy) has launched a series of training on what works in relation to improving literacy in primary, Maths at Key stage 2 & 3 and Metacognition.

## 8.2 Future Investments and work being developed

- 8.2.1 Consulting Bradford's school leaders on the issues the CAER should prioritise, based on the greatest challenges facing teachers, pupils and families.
- 8.2.2 Through the CAER and with the support of the Research School, we will begin producing guidance and support for every school in Bradford to transform practice in meeting the needs of children with health issues, and improving children's health. This is a vital step in realising Bradford's ambition to become a city of research, and will put the district at the forefront of 21st century education.
- 8.2.3 We are keen to be ambitious and seize the opportunity offered by our investment in CAER and we are working with Born in Bradford and Education Endowment Foundation on proposals to create a 'city of research'. This could include schools being 'research active by agreeing to share pupil and outcomes data (anonymised through the CAER) to provide more robust control data for existing research trials; becoming an active participant in research trials, including trialling new tools developed through the research or even hosting researchers such as PHD students into schools. The benefits of this would include; being part of a world class research project, developing co-design approaches to system transformation for health and social care, improving outcomes for pupils.
- 8.2.4 Our working group for Priority 4 is led by Michael Jameson, Strategic Director for Children's Services, Bradford Council.

## **9 INVESTMENTS AND PROCUREMENT**

- 9.1 The OA Programme has made a number of significant investments over the past 6 months which have been endorsed by the OA Partnership Board. Many of these investments have been substantial, in excess of £250k and affect more than 1 ward in Bradford. As such these have been key decisions. We have worked with colleagues in Corporate Resources to schedule, plan and administer these procurement processes. The OA Programme has made a number of investments with further opportunities planned (see Appendix A)

## **10 LINKS BETWEEN THE OPPORTUNITY AREA AND THE INTEGRATION AREA WORK**

- 10.1 The OA programme and the Integration Area Programme are linking where there is common cause particularly in relation to exploring feasible programmes for families with English as an Additional Language, to build parents and carers ability to support children's literacy and oracy in the home learning environment and linking the work of the young ambassadors to understand the collective 'youth voice'.
- 10.2 It is likely that the link will manifest most clearly under our priority 2 work, particularly in Keighley where we know the Integration Area are keen to bring together families of different backgrounds. The Opportunity Area is a member of the Integration Area Partnership Board.

## **11 YOUNG PEOPLE'S INVOLVEMENT**

11.1 Young people are at the heart of our delivery plan, not only because Bradford is the youngest city in the UK with 24% of the population under the age of 16 but because we are committed to empowering young people to influence and lead its delivery, as well as evaluating and holding us to account on the impact of our work. Bradford Youth Service has been commissioned to support the engagement of young people within the programme and are involved in the following aspects of our work:

## **12 YOUNG AMBASSADORS**

12.1 The aim is to reach a broad cross section of young people from across the Bradford District and engage them meaningfully in all aspects of the Programme. The youth service will build on existing youth work good practice in Youth Voice and as part of the Bradford District Youth Offer. One key element of the young ambassadors role will be to facilitate a dialogue with Board Members and any staff to work with young people in ways where everyone can jointly make a significant contribution. We aim to work with young people to analyse issues related to attainment in Bradford District. Young people will compare and contrast opportunity and social mobility. As a result young people will understand the unique challenges faced in Bradford and why these make Bradford an opportunity cold spot.

12.2 The aim is to develop a group with 25 young people as ambassadors (5 from each Area, Bradford West, South, East, Keighley and Shipley). These ambassadors, supported by youth workers and apprentice youth workers, will then reach out to a wider group of young people in each of the Areas. The ambassadors from the five Areas will be brought together into a regular District wide Ambassadors group with the support of youth workers and apprentices. This group will be the main mechanism to work with members of the programme, Director and members of the partnership board.

12.3 11 young people are engaged so far in the training and development of the young ambassador's role with further recruitment activity expected.

12.4 11 Youth Work Apprentices have been appointed as part of the investment into the 'youth voice' for Bradford and they have started their initial training to support the recruitment and work of the Young Ambassadors.

## **13 YOUNG INSPECTORS**

13.1 The key part of this programme will involve young people taking a leading role in Inspecting commissioned provision, but ensuring a strong youth voice within the Essential Life Skills programme.

13.2 Young people are being recruited from existing locality based youth provisions, including those provided by the Voluntary, Community and Faith providers ensuring representation from each constituency area.

13.3 Recruited young people will be given training that supports their development and ability to undertake meaningful inspections including programme criteria and monitoring.

13.4 Area Leads have now been identified for each of the 5 constituencies to support the work of the Young Inspectors with a group of 9 young people recruited and now involved in the programme. Two schools were visited before the end of term and audits undertaken involving the young people.

13.5 The Youth Service continue to work to strengthen the youth voice for Bradford with this additional investment complementing wider engagement work for the district including the Integration area work.

## **14 OTHER CONSIDERATIONS**

14.1 None.

## **15 FINANCIAL & RESOURCE APPRAISAL**

15.1 The Opportunity Area funding and other associated funding streams are expected to total around £11.5m over the next two financial years and is a grant from the Department for Education. This includes in excess of £6m for the main Opportunity Area grant, in excess of £5.5m for Essential Life skills funding with the remainder made up of support from national partners and prioritised funding for other government initiatives. This investment will be across the entire Education sector in Bradford and not all of the funding will pass through the Council.

15.2 Investments that have been made and that are planned can be seen in Appendix A. It is currently expected that all Opportunity Area related expenditure will be met from the grant available and there will be no call on Council's funding.

15.3 Specific initiatives such as the school to school support programme are being reported in line with Council procedures.

## **16 RISK MANAGEMENT AND GOVERNANCE ISSUES**

16.1 None.

## **17 LEGAL APPRAISAL**

17.1 Section 31 of the Local Government Act 2003 provides that a Minister of the Crown may pay a grant to a local authority in England towards expenditure incurred or to be incurred by it. The amount of a grant under this section and the manner of its payment are determined by the Minister but may include conditions such as provision as to the use of the grant and provision as to circumstances in which the whole or part of the grant must be repaid. In the case of a grant to a local authority in England, the powers under this section are exercisable with the consent of the Treasury.

17.2 Section 31 is a wide-ranging power to enable any minister to make a grant for any purpose, capital or revenue, to any local authority. The power is designed to allow authorities more flexibility in the use of such resources.

17.3 Any procurement activity must be undertaken in accordance with Council's

Contract Standing Orders and in line with internal governance requirements.

17.4 The Local Authority must also have regard to its public sector equality duties under section 149 of the Equality Act 2010 when exercising its functions and making any decisions. A local authority must carry out an Equalities Impact Assessment to enable intelligent consideration of any equality and diversity implications when commissioning services

17.5 The Public Services (Social Value) Act came into force on 31 January 2013. It requires people who commission public services to think about how they can also secure wider social, economic and environmental benefits. The Act applies to the pre - procurement stage of contracts for services. Commissioners should consider social value before the procurement starts because this can inform the whole shape of the procurement approach and the design of the services required.

## **18 OTHER IMPLICATIONS**

18.1 Not applicable as this report is for information only.

## **19 EQUALITY & DIVERSITY**

19.1 Not applicable as this report is for information only.

## **20 SUSTAINABILITY IMPLICATIONS**

20.1 Not applicable as this report is for information only.

## **21 GREENHOUSE GAS EMISSIONS IMPACTS**

21.1 Not applicable as this report is for information only.

## **22 COMMUNITY SAFETY IMPLICATIONS**

22.1 Not applicable as this report is for information only.

## **23 HUMAN RIGHTS ACT**

23.1 Not applicable as this report is for information only.

## **24 TRADE UNION**

24.1 Not applicable as this report is for information only.

## **25 WARD IMPLICATIONS**

25.1 All wards affected.

## **26 IMPLICATIONS FOR CORPORATE PARENTING**

26.1 Not applicable as this report is for information only.

## **27 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT**

27.1 There may be a need for partner agencies to share data however this would only be with the express permission of the service user in the full knowledge of why and what it would used for. General Data Protection Regulation (GDPR) principles relating to any individuals data and rights under the Data Protection Act 2018 will be respected

## **28 NOT FOR PUBLICATION DOCUMENTS**

28.1 None

## **29 OPTIONS**

29.1 There are no options as the programme of delivery is underway and being overseen by the Opportunity Area Partnership Board.

## **30 RECOMMENDATIONS**

30.1 It is recommended that the programme progress be noted for information

## **31 APPENDICES**

31.1 Appendix A - Opportunity Area Investments

## **32 BACKGROUND DOCUMENTS**

32.1 Bradford Opportunity Area Delivery Plan

32.2 Appendix B - Bradford Literature Festival Report

## Appendix A – Opportunity Area Programme Investments

Product/Service	Provider	Description	Investment amount	Funding Period
Creation of Centre of Applied Educational Research (CAER)	Born in Bradford		£930,000	April 2018 – August 2020
Bradford for Teaching (interim)	Northern Lights TSA	Maintain the core Bradford for Teaching (BfT) campaign to the end of Dec 2018, pending the re-specification and procurement process for the BfT campaign.	£69,900	Sept 2018 – Dec 2018
Coaching and Mentoring	Exceed Academies	Delivery of a programme of leadership 'masterclasses' for 50 headteachers	£25,000	Sept 2018 – Aug 2020
Leadership Masterclasses	Star Academy Trust	Delivery of a programme of leadership 'masterclasses' including provision and facilitation of networks for 50 headteachers	£90,000	Sept 2018 – Aug 2020
School to school support (x4 schools)	<ol style="list-style-type: none"> <li>1. Exceed Teaching School Alliance</li> <li>2. Dixons Teaching School Alliance</li> <li>3. Bradford Birth to 19 Teaching School Alliance</li> <li>4. Star Academy Trust</li> </ol>	Programme that matches up Bradford's system leaders with schools in need of support and develop a plan for improvement	Up to £240,000	Aug 2018 – Aug 2020
Bradford Literature Festival	Culture Squared CIC	Delivered 3 strands: <ol style="list-style-type: none"> <li>1. City Park events</li> <li>2. Early years programme</li> <li>3. Schools programme</li> </ol>	£89,800	July 2018
Essential Life Skills Funding	204 schools	Schools to provide a wide range of extra curricular activities for its disadvantaged young people to access	£4.8m	Until end of July 2019
Young Ambassadors	Bradford Youth	To recruit young inspectors and ambassadors	£280,000	April 2018 - March

and Young Inspectors	Service	to support engagement, monitoring and assessment of OA activities.		2020
Summer Internship Programme	Xperience Team, Bradford Council	8 week summer internship programme for young people from disadvantaged backgrounds to improve their social mobility and enable them to develop their employability skills, world of work experiences	£39,600	July/Aug 2018
Total			£6,564,300	

At the time of writing this report the OA programme has the following procurement processes in development:

Product/Service	Provider	Description	Investment amount	Funding Period
School to school support (x20 schools)	TBC	Programme that matches up Bradford's system leaders with schools in need of support and develop a plan for improvement	£1.2m	Jan 2019 – Aug 2020
Bradford for Teaching	TBC	Contract to develop and sustain Bradford for Teaching as a brand, a campaign, a resource and strategic partner in driving up quality of teaching in Bradford	£250,000	Dec 2018 – Aug 2020
Parents as Partners in learning	TBC	Contract for evidence-based activity, to engage parents and increase their confidence and skills as partners in learning	£480,000	Oct 2018 – March 2020
Primary Careers Programme	TBC	Supports careers awareness and education in Bradford Primary schools through networking events and an 'aspiration fund' available to schools to fund careers activities.	£200,000	Sept 2018 – July 2020
Careers Leader Training	CEC – through local training providers.	OA to fund one Careers Leader Training place for each secondary school in Bradford in order to support the development and impact of Careers Leaders in schools.	£87,500	Jan 2019 – July 2020
CEIAG awards	Various – schools to commission their own provider	OA to fund schools to complete the Careers Education, Information, Advice and Guidance (CEIAG) award in order to support them in meeting the Gatsby Benchmarks.	£70,000	Sept 2018 – July 2020
Total			£2,287,500	

